J.S.S. BANASHANKARI ARTS, COMMERCE AND SHANTIKUMAR GUBBI SCIENCE COLLEGE, VIDYAGIRI, DHARWAD

Affiliated to Karnatak University, Dharwad

Accredited with 'A' Grade in last three cycles



Fourth Cycle NAAC Accreditation SELF STUDY REPORT (SSR)





Submitted to NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL, BENGALURU



KARNATAK UNIVERSITY, DHARWAD ACADEMIC (S&T) SECTION

ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯ, ಧಾರವಾಡ ವಿದ್ಯಾಮಂಡಳ (ಎಸ್&ಟಿ) ವಿಭಾಗ



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No. KU /Aca(S&T)/ RIH-290/CBCS/2020-21/ 315

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ಅಧಿಸೂಚನೆ

ವಿಷಯ: 2020–21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಎಲ್ಲ ಸ್ನಾತಕ ಕೋರ್ಸಗಳಿಗೆ 1 ಮತ್ತು 2ನೇ ಸೆಮಿಸ್ಟರ್ ಸಿ.ಬಿ.ಸಿ.ಎಸ್. ಮಾದರಿಯ ಪಠ್ಮಕ್ರಮವನ್ನು ಅಳವಡಿಸಿರುವ ಕುರಿತು.

ಉಲ್ಲೇಖ: 1. DO No. 1-1/2016(SECY), dt. 10.08.2016.

- 2. Academic Council Res. No. 2, 21.05.2020.
- 3. KU/Aca(S&T)/RIH-194/20-21/71, dt. 08.06.2020.
- 4. KU/VCS/2020-21, dt. 11.08.2020.
- 5. ಮಾನ್ಯ ಕುಲಪತಿಗಳ ಆದೇಶ ದಿನಾಂಕ 13.08.2020.

ಮೇಲ್ಕಾಣಿಸಿದ ವಿಷಯ ಹಾಗೂ ಉಲ್ಲೇಖಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ, 2020–21ನೇ ಶೈಕ್ಷಣಿಕ ಸಾಲಿನಿಂದ ಎಲ್ಲ ಸ್ನಾತಕ ಕೋರ್ಸಗಳ 1 ಮತ್ತು 2ನೇ ಸೆಮಿಸ್ಟರ್ಗಳಿಗೆ ಸಿ.ಬಿ.ಸಿ.ಎಸ್. ಮಾದರಿ ಪಠ್ಯಕ್ರಮವನ್ನು ವಿದ್ಯಾವಿಷಯಕ ಪರಿಷತ್ ಸಭೆಯ ಅನುಮೋದನೆಯನ್ನು (Pending Approval of Academic Council Meeting) ನಿರೀಕ್ಷೆಯಲ್ಲಿರಿಸಿ ಅಳವಡಿಸಲಾಗಿದೆ.

ಮುಂದುವರೆದು, ಈ ಮೇಲಿನ ಸಿ.ಬಿ.ಸಿ.ಎಸ್. ಪಠ್ಯಕ್ರಮವು ಕ.ವಿ.ವಿ. ಅಂತರ್ಜಾಲ www.kud.ac.in ದಲ್ಲಿ ಬಿತ್ತರಿಸಲಾಗಿದೆ ಎಂದು ಈ ಮೂಲಕ ತಿಳಿಸಲಾಗಿದೆ.

(ಡಾ. ಹನುಮಂತಪ್ಪ ಕೆ.ಟಿ) ಕುಲಸಚಿವರು

ಗೆ.

ಕರ್ನಾಟಕ ವಿಶ್ವವಿದ್ಯಾಲಯದ ವ್ಯಾಪ್ತಿಯಲ್ಲಿ ಬರುವ ಎಲ್ಲ ಅಧೀನ ಹಾಗೂ ಸಂಲಗ್ನ ಮಹಾವಿದ್ಯಾಲಯಗಳ ಪಾಚಾರ್ಯರುಗಳಿಗೆ.

ಪ್ರತಿ ಮಾಹಿತಿಗಾಗಿ: ಡೀನರು, ಕಲಾ, ಸಮಾಜ ವಿಜ್ಞಾನ, ವಿಜ್ಞಾನ ಹಾಗೂ ತಂತ್ರಜ್ಞಾನ, ವಾಣಿಜ್ಯ, ಕಾನೂನು, ಶಿಕ್ಷಣ ಮತ್ತು ಮ್ಯಾನೇಜಮೆಂಟ್ ನಿಖಾಯ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.

ಪ್ರತಿ:

- 1. ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕುಲಪತಿಗಳ ಕಾರ್ಯಾಲಯ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
- 2. ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕುಲಸಚಿವರ ಕಾರ್ಯಾಲಯ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
- 3. ಆಪ್ತ ಕಾರ್ಯದರ್ಶಿಗಳು, ಕುಲಸಚಿವರು(ಮೌಲ್ಯಮಾಪನ) ಕಾರ್ಯಾಲಯ, ಕ.ವಿ.ವಿ. ಧಾರವಾಡ.
- 4. ನಿರ್ದೇಶಕರು, ಇಂಟರನೆಟ್ ಸೆಕ್ಷನ್, ಪರೀಕ್ಷಾ ವಿಭಾಗ, ಕವಿವಿ, ಧಾರವಾಡ.
- 5. ಅಧೀಕ್ಷಕರು, ಸಿಡಿಸಿ (ಸಂಯೋಜನೆ) ವಿಭಾಗ, ಕವಿವಿ, ಧಾರವಾಡ

BA Economics (CBCS) First Semester (DSC)

Course: Principles of Micro Economics

Course Code: DSC-1A-Econ

Objectives: The objective of this course is to familiarize the students with economic behaviour of consumers and producers. The course helps to learn the theories of production, cost and revenue and get an understanding of product market structure and price determination of products and factors of production.

Learning Outcomes: The student will be able to define and explain the basic concepts and hypothesis in Microeconomic Theory and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and analyse markets, and display an understanding of pricing of products and factors.

Unit-I: Theory of Consumer Behaviour

Nature and Scope of Economics; Theory of Consumer Behaviour-Cardinal Utility Approach; Ordinal utility Approach-Theory of Indifference Curve and Its Properties; Consumers' Equilibrium-Price Consumption Curve and Income Consumption Curve; Price Effect, Income Effect and Substitution Effect; Inferior Goods and Giffen Goods, Derivation of Demand Curve. Demand-Meaning, Determinants and Law of Demand; Elasticity of Demand – Types and Measurements; Supply-Meaning, Determinates and Law of Supply; Elasticity of Supply; Price Determination;

Unit-II: Production

Production Function- Short-run and Long-run; Law of Variable Proportions; Returns to scale; Characteristics of Isoquants and Isocost line; least cost combination of factors;

Unit III: Cost and Revenue

Cost Function- Different Concepts of Costs, Short-run and Long run Cost Analysis; Economies and Diseconomies of Scale; Revenue Concepts: Total, Average and Marginal Revenue; Breakeven-analysis.

Unit-IV: Market Structure and Product Pricing

Perfect Competition-Equilibrium of the Firm and Industry; Monopoly-Equilibrium of the firm, Price Discrimination; Monopolistic Competition- Meaning and Characteristics, Short- run and Long-run Equilibrium of the Firm and Group Equilibrium; Excess Capacity; Oligopoly- Features and Types of Oligopoly

Unit-V: Theory of Distribution and Factor Pricing

Marginal Productivity and Modern Theories of Distribution; Concept of rent, wage, interest and profit and their determination

- 1) Ahuja H.L (2019): Principles of Micro Economics, 22nd Edition, S. Chand & Company Ltd New Delhi
- 2) Karl E. Case, Ray C. Fair and Sharon E Oster (2019), Principles of Economics, 12th Edition, Pearson Education Inc.
- 3) N. Gregory Mankiw and Mark P Taylor, Microeconomics, 4th edition, 2017.
- 4) Joseph E. Stiglitz and Carl E. Walsh, Economics, W.W. Norton & Company, Inc., NewYork, International Student Edition, 4th Edition, 2007.
- 5) Dwivedi D N (2016): Micro Economics Theory and Applications, 3rd Edition,.......
- 6) Jhingan, M. L (2017): Micro Economic Theory, Vrinda Publication, Pvt, Delhi.
- 7) Koutsoyiannis A. (2003): Modern Micro Economics, Macmillan London
- 8) Maddala, G.S. and Ellen Miller (2004): Micro Economic Theory and Applications, Tata McGraw Hill.
- 9) Pindyck, R S. and D.L. Rubinfeld (2000): Microeconomics, 3rd Edition, Prentice Hall, India.
- 10) Ray N.C.: An Introduction to Micro Economics, Macmillan Company
- 11) Salvatore, Dominick (2008): Micro Economic Theory, Oxford University Press
- 12) Seth M.L (1985): Micro Economics, Lakshmi Narain Agrawal Publisher
- 13) Varian Hal R (2010): Micro Economic Analysis, W.W. Norton & Company

BA Economics (CBCS) Second Semester (DSC)

Course : Principles of Macro Economics

Course Code: DSC-1B-Econ

Objectives: The objectives of this course are to acquaint the students with the behaviour of macroeconomic variables; to provide knowledge of classical macro economics, the Keynesian economics, business cycles and monetary economics.

Learning Outcomes: The student will be able to understand the evolution of employment theories and how equilibrium level of income gets determined. The student will be able to explain how interaction of multiplier and accelerator lead to change in income levels. The student will be able to appreciate the working of business cycles and apply the concept in the working of the economy.

Unit - I: Classical Theory of Employment

Classical Theory of Employment-Assumptions and Full-employment Equilibrium; Say's Law of Market; Wage-Price Flexibility

Unit- II: Keynesian Economics

Keynesian Theory of Employment- Concept of Effective Demand and its Determinants; Keynes Psychological Law of Consumption; Consumption Function - Average Propensity to Consume & Marginal Propensity to Consume and Factors Determining Consumption Function; Saving Function - Average Propensity to Save & Marginal Propensity to Save; Determinants of Savings; Investment Function - Marginal Efficiency of Capital and Factors Influencing the MEC (Illustrate with numerical examples)

Unit-III: Theory of Multiplier and Accelerator

Multiplier- Meaning, Working and Limitations; Accelerator- Meaning, Working and Limitations (Illustrate with numerical examples)

Unit-IV: Business Cycles

Business Cycles-Meaning, Features, Phases & Control of Business Cycles; Theories of Business Cycles

Unit- V: Monetary Economics

Money: Meaning and Functions of Money

Value of money- Cash Transactions Approach and Cash Balance Approach; Construction of

Consumer Price Index number;

Demand for Money: concepts; Keynesian Liquidity Preference Approach

Supply of Money: Measures of Money Supply (Monetary Aggregates and Components); Concepts of Inflation and deflation- Inflation: Causes and effects-Control of inflation

- 1) Ahuja, H. L. (2019): Macro Economics Theory & Policy, 20th Edition, S. Chand & Company Ltd, New Delhi
- 2) Dornbusch, Fischer and Startz, Macroeconomics, McGraw Hill, 12th edition, 2018.
- 3) Macro Economics, Macmillan, 10th edition, 2019
- 4) Chopra, P. N (1999): Macro Economics, Kalyani Publishers, New Delhi
- 5) Gupta, R.D (1983): Keynesian Economics an Introduction, Second Revised Edition Kalyan Publishers, New Delhi.
- 6) Jhingan, M.L. (2017): Macro Economic Theory, Vrinda Publications (P) Ltd. Delhi.
- 7) Rana, K.C. and K.N. Verma (2014): Macro Economic Analysis, 10th Reprint, Vishal Publishing Co., Daryaganj, Delhi.
- 8) Seth, M.L. (2006): Macro Economics, Laxmi Narain Agarwal, Educational Publishers, Agra.
- 9) Edward Shapira, Macro Economic Analysis, Harcoart Brace Jovenovich Publication, New Delhi

BA Agricultural Marketing (CBCS)
First Semester (DSC)

Course: Principles of Economics

Course Code: DSC-1A-AGM

Objectives: 1) The objective of this course is to familiarize the students with economic behaviour of consumers and producers. The course helps to learn the theories of production, cost and revenue and get an understanding of product market structure and price determination of products.

2) To acquaint the students with the behaviour of macro economics variables; to provide knowledge of classical macro economics, the Keynesian economics, business cycles and monetary economics.

Learning Outcomes: The student will be able to define and explain the basic concepts and hypothesis in Micro and Macro economic Theory and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and analyse markets, and display an understanding of pricing of products and factors.

THEORY SYLLABUS

Credits: 04

Unit-I: Theory of Consumer Behaviour

Nature and Scope of Economics; Theory of Consumer Behaviour-Cardinal Utility Approach; Ordinal utility Approach-Theory of Indifference Curve and It's Properties; Consumers' Equilibrium-Price Consumption Curve and Income Consumption Curve; Price Effect, Income Effect and Substitution Effect; Inferior Goods and Giffen Goods, Derivation of Demand Curve. Demand-Meaning, Determinants and Law of Demand; Elasticity of Demand – Types and Measurements; Supply-Meaning, Determinates and Law of Supply; Elasticity of Supply; Price Determination

Unit-II: Production

Production Function- Short-run and Long-run; Law of Variable Proportions; Returns to scale; Characteristics of Isoquants and Isocost line; least cost combination of factors

Unit III: Cost and Revenue

Cost Function- Different Concepts of Costs, Short-run and Long run Cost Analysis; Economies and Diseconomies of Scale; Revenue: Concepts of Total, Average and Marginal Revenue; Break-even-analysis. Introduction to Market Structure and Product Pricing

Unit - IV: Classical and Keynesian Theory of Employment

Classical Theory of Employment-Assumptions and Full-employment Equilibrium; Say's Law of Market; Wage-Price Flexibility. Keynesian Theory of Employment- Concept of Effective Demand and its Determinants; Keynes Psychological Law of Consumption

PRACTICAL SYLLABUS

Credit-02

Law of demand and supply. Engle's law of family expenditure. Elasticity of demand and supply. Law of diminishing marginal utility. To workout the income and expenditure pattern of consumers, Household surveys for consumers preferences, programme, Market survey of commodity choices and relevant factors. Production functions. Price and output determination in various market conditions. Determining output and employment determination in classical and Keynes .

- 1) Ahuja H.L (2019): Principles of Micro Economics, 22nd Edition, S. Chand & Company Ltd New Delhi
- 2) N. Gregory Mankiw and Mark P Taylor(2017): Microeconomics, 4th edition
- 3) Joseph E. Stiglitz and Carl E. Walsh(2007) Economics, W.W. Norton & Company, Inc., NewYork, International Student Edition, 4th Edition.
- 4) Dwivedi D N (2016): Micro Economics Theory and Applications, 3rd Edition,.......
- 5) Jhingan, M. L (2017): Micro Economic Theory, Vrinda Publication, Pvt, Delhi.
- 6) Koutsoyiannis A. (2003): Modern Micro Economics, Macmillan London
- 7) Maddala, G.S. and Ellen Miller (2004): Micro Economic Theory and Applications, Tata McGraw Hill.
- 8) Salvatore, Dominick (2008): Micro Economic Theory, Oxford University Press
- 9) Seth M.L (1985): Micro Economics, Lakshmi Narain Agrawal Publisher
- 10) Varian Hal R (2010): Micro Economic Analysis, W.W. Norton & Company
- 11) Ahuja, H. L. (2019): Macro Economics Theory & Policy, 20th Edition, S. Chand & Company Ltd, New Delhi
- 12) Dornbusch, Fischer and Startz(2018): Macroeconomics, McGraw Hill, 12th edition.
- 13) Chopra, P. N (1999): Macro Economics, Kalyani Publishers, New Delhi
- 14) Gupta, R.D (1983): Keynesian Economics an Introduction, Second Revised Edition Kalyan Publishers, New Delhi.
- 15) Jhingan, M.L. (2017): Macro Economic Theory, Vrinda Publications (P) Ltd. Delhi.
- 16) Rana, K.C. and K.N. Verma (2014): Macro Economic Analysis, 10th Reprint, Vishal Publishing Co., Daryaganj, Delhi.
- 17) Seth, M.L. (2006): Macro Economics, Laxmi Narain Agarwal, Educational Publishers, Agra.

BA Agricultural Marketing (CBCS)

Second Semester (DSC)

Course: Agricultural Marketing

Course Code: DSC-1B-AGM

Objectives: The objective of this course is to familiarize the students with basics of agricultural marketing, Channel of marketing, market efficiency and market integration.

Learning Outcomes: The student will be able to define and explain the basic concepts of agricultural marketing, channels of marketing and market efficiency. From this course, it expected that students will have good background for the study of furthers courses in next semesters.

THEORY SYLLABUS

Credit-04

Unit-1: Agricultural Marketing

Definition and concepts, scope and subject matter. Market and marketing: Meaning, definition, components of a market, importance of agricultural marketing, classification, types of markets.

Unit-II: Channel of Marketing

Meaning, definition, channels of different products, market functionaries and their role.

Unit-III: Marketing Efficiency

Meaning, definition, marketing costs, margin, price spread, factors affecting the cost of marketing, reasons for higher marketing costs of farm commodities, ways of reducing marketing cost.

Unit -IV: Market Intelligence and Market Integration

Meaning, definition, types of market integration, market function, AGMARK, price trends, market information. co-operative agricultural marketing and public agencies involved in agricultural marketing, viz. FCI, NAFED, STC, etc. Functions of price mechanism, interrelationship between prices of inputs and output. Nature and supply of agricultural products, marketable and marketed surplus. Types and reasons for price movements and their effect on agriculture price stabilization and price support policies.

Unit- V: Warehousing

State and Central Warehousing Corporations, objectives, functions, advantages, speculation, future trading and hedging.

PRACTICAL SYLLABUS

Credits=02

Studies on estimation of market cost, price spread, market margins. Study on standardization, grading, storage, warehousing. Marketing of food grains, fruits, vegetable, milk and eggs. Study of regulated market and co-operative marketing. Price fluctuations and relationship between arrivals and prices of commodities.

Visits:

- 1) Visit to regulated markets.
- 2) Visit to taluka agricultural produce co-operative marketing society.
- 3) Visit to Karnataka Mill Federation.
- 4) Identification of marketing channels for agricultural commodities.

References

- Acharya, S. S. and N. L. Agrawal. "Agricultural Marketing in India". Oxford and IBH Publishing Company Pvt. Ltd., 66 Janpath, New Delhi - 110001.
- 2. Gupta, A. P. "Marketing of Agricultural Produce in India". Vora and Company Publishers Pvt, Ltd., 3, Round Building, Kalbadevi, Mumbai 400 002
- 3. Mamoria, C. B. and R. L. Joshi. Principles and Practice of Marketing in India. Kitab Mahal, 15, Thorn hill Road, Allahabad.
- 4. H.R. Krishnagouda "Agricultural Marketing"
- 5. K.D.Basava "Modern Marketing"

Journals and Magzines

- 1) Indian Journal of Marketing
- 2) Indian Journal of Agricultural Marketing
- 3) Yojana
- 4) Krishipete
- 5) Kurukshetra

BA Rural Development (CBCS) First Semester (DSC)

Course: Principle of Economics Course Code: DSC-1A-RD

Objectives:

- 1) The objective of this course is to familiarize the students with economic behaviour of consumers and producers. The course helps to learn the theories of production, cost and revenue and get an understanding of product market structure and price determination of products.
- 2) To acquaint the students with the behaviour of macro economics variables; to provide knowledge of classical macro economics, the Keynesian economics, business cycles and monetary economics

Learning outcome: The student will be able to define and explain the basic concepts and hypothesis of various theories and their relations; analyse consumer equilibrium, obtain and interpret elasticities, define costs of production, categorize and display an understanding of pricing of products and factors, the evolution of employment theories and how multiplier works.

Unit-I: Theory of Consumer Behaviour

Nature and Scope of Economics; Theory of Consumer Behavior-Cardinal Utility Approach; Ordinal utility Approach-Theory of Indifference Curve and Its Properties; Consumers' Equilibrium-Price Consumption Curve and Income Consumption Curve; Price Effect, Income Effect and Substitution Effect; Inferior Goods and Geffen Goods, Derivation of Demand Curve. Demand-Meaning, Determinants and Law of Demand; Elasticity of Demand – Types and Measurements; Supply-Meaning, Determinates and Law of Supply; Elasticity of Supply; Price Determination;

Unit-II: Production

Production Function- Short-run and Long-run; Law of Variable Proportions; Returns to scale; Characteristics of Isoquants and Isocost line; least cost combination of factors;

Unit III: Cost and Revenue

Cost Function- Different Concepts of Costs, Short-run and Long run Cost Analysis; Economies and Diseconomies of Scale; Revenue: Concepts of Total, Average and Marginal Revenue; Break-even-analysis. Introduction to Market Structure and Product Pricing

Unit - IV: Classical Theory of Employment

Classical Theory of Employment-Assumptions and Full-employment Equilibrium; Say's Law of Market; Wage-Price Flexibility.

Unit- V: Keynesian Economics

Keynesian Theory of Employment-Concept of Effective Demand and its Determinants; Keynes Psychological Law of Consumption; Consumption Function - Average Propensity to Consume & Marginal Propensity to Consume and Factors Determining Consumption Function; Saving Function - Average Propensity to Save & Marginal Propensity to Save; Determinants of Savings; Investment Function - Marginal Efficiency of Capital and Factors Influencing the MEC (Illustrate with numerical examples)

- 1. Ahuja H.L (2019): Principles of Micro Economics, 22nd Edition, S. Chand & Company Ltd New Delhi
- 2. Gregory Mankiw.N and Mark P Taylor, Micro-economics, 4th edition, 2017.
- 3. Joseph E. Stiglitz and Carl E. Walsh, Economics, International Student Edition, W.W. Norton & Company, Inc., NewYork, 4th Edition, 2007.
- 4. Dwivedi D N (2016): Micro Economics Theory and Applications, 3^{rd} Edition
- 5. Jhingan, M. L (2017): Micro Economic Theory, Vrinda Publication, Pvt, Delhi.
- 6. Koutsoyiannis A. (2003): Modern Micro Economics, Macmillan London
- 7. Maddala,G.S. and Ellen Miller (2004): Micro Economic Theory and Applications, Tata McGraw Hill.
- 8. Salvatore, Dominick (2008): Micro Economic Theory, Oxford University Press
- 9. Seth M.L (1985): Micro Economics, Lakshmi NarainAgrawal Publisher
- 10. Varian Hal R (2010): Micro Economic Analysis, W.W. Norton & Company
- 11. Ahuja, H. L. (2019): Macro Economics Theory & Policy, 20th Edition, S. Chand & Company Ltd, New Delhi
- 12. Dornbusch, Fischer and Startz, Macroeconomics, McGraw Hill, 12th edition, 2018.
- 13. Chopra, P. N (1999): Macro Economics, Kalyani Publishers, New Delhi
- 14. Gupta, R.D (1983): Keynesian Economics an Introduction, Second Revised Edition Kalyan Publishers, New Delhi.
- 15. Jhingan, M.L. (2017): Macro Economic Theory, Vrinda Publications (P) Ltd. Delhi.
- 16. Rana, K.C. and K.N. Verma (2014): Macro Economic Analysis, 10th Reprint, Vishal Publishing Co., Daryaganj, Delhi.
- 17. Seth, M.L. (2006): Macro Economics, LaxmiNarainAgarwal, Educational Publishers, Agra.
- 18. Edward Shapiro, Macro Economic Analysis, Harcoart Brace Jovanovich Publication, New Delhi

BA Rural Development (CBCS) Second Semester (DSC)

Course: Rural Economics
Course Code: DSC-1B-RD

Objectives:

- 1. To enable the students to understand Rural Environment.
- 2. To enrich the students about components of the Rural Economy.
- 3. To enable the students to understand occupational structure.

Learning Outcomes: The students will come out with the knowledge of the structure of the rural economy, besides be able to appreciate where its position is in the Indian economy. The course helps student to understand the challenges that rural economy has been facing, simultaneously putting forth the policies that were taken to counter such challenges. The course also enables the pupil regarding the strengths and weaknesses of the rural economy and thereby puts him/her into perspective about the role each one can play to metamorphose the rural economy.

Unit-I: Introduction to Rural Economics

Nature and Scope of Rural Economics; Inter-disciplinary approach of Rural Economics—Components-Structure and Characteristics -Pre and Post-independence.

Unit-II: Rural Resources Management in India

Rural Resources –Nature-Types and Magnitude - Rural Resources- Management and Development, Application of Technology in Rural Development – Problems and prospects.

Unit-III: Rural Demography

Population Size - Sex and Age Composition- Density of Population- Population Problems and Challenges – Family Welfare Measures in Rural India.

Unit-IV: Rural Occupational Structure

Nature of Rural Occupations - Occupational Distribution in Rural India—The Concept of Work Participation Rates

Unit-V: Rural Poverty and Unemployment

Rural Poverty-Meaning, Estimates, Causes and Consequences. Unemployment -

Meaning, Types, Magnitude of Rural Unemployment,- Causes and Consequences.

- 1. VasantDesai: Rural Development in India, Himalaya Publishing House, Mumbai, 2012.
- 2. Duttand Sundaram-Indian Economy, S. Chand Publications, NewDelhi, 2013-07-02.
- 3. Mishra, S. K. and Puri V.K.-Economics of Development and Planning, Himalaya Publishing House, Mumbai, 2012.
- 4. Mukundan, N.-Rural Development and Poverty eradication in India.
- 5. Katar Singh -Rural Development –Principles, Policies and Management